



# CAMILA GROCH

## PRODUCTION EXECUTIVE

Camila Fernanda Groch  
(Brazil, 1977)

São Paulo, SP

### AREAS OF INTEREST


- ✓ Production Executive
- ✓ Executive Production

### CONTACT

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camilagroch@gmail.com

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### PORTFOLIO

[IMDb](#)

[www.grochfilmes.com](http://www.grochfilmes.com)

### LANGUAGES

- ✓ Portuguese (native)
- ✓ Spanish (fluent)
- ✓ English (fluent)

### STUDIES

- Social Communication  
Graduated in Public Relations  
at Universidade Federal do  
Rio Grande do Sul  
(UFRGS, 1999)
- San Diego State University  
(SDSU) Intensive English  
Communication (1995)

### COURSES and CERTIFICATES

- Script Analysis by Judith  
Weston method, with  
Tomás Rezende @ B\_arco  
Centro Cultural, 2020
- Movie Magic Budgeting, with  
Esteban Cases @ B\_arco  
Centro Cultural, 2019
- 2º Talent Campus Buenos  
Aires/2007
- Fundación Carolina  
Independent Iberoamerican  
Film Development Course  
Madrid, 2005
- 2º Buenos Aires Lab-  
Produire au Sud Argentina,  
2004

Executive producer and specialist in Film Project Development by Fundación Carolina (Madrid), Camila began her career in the independent film scene in Brazil in the late 1990s. Highly experienced in content planning and execution for film & TV/streaming, she has handled both arthouse and blockbuster productions, most of them with major players such Netflix, HBO, Globosat, Warner, and distinguished talents and companies in Brazil, and co-prods with Argentina, Europe and USA.

Having been selected for international renowned creative labs as Produire au Sud and Talent Campus, Camila is familiar with the entire audiovisual production cycle, from creative to physical and commercial sides. Her recent work includes the co-production of more independent and personal projects such the French documentary "Woman", and the Argentinian awarded independent feature "Sueño Florianópolis", besides the production of Netflix USA/BRA awarded Original Feature "7 Prisoners", and the seasons #01 and 02 of "Girls from Ipanema" show. On Nov. 2020 she joined Netflix as production executive in the LATAM Physical Production team, where she lead more than a dozen shows over 02 years.

### ABILITIES

- decision making in a fast-paced environment concerning creative, financial, operational, and legal aspects
- building, working, and leading a cohesive multifunctional team
- developing and managing budget and schedule from initial estimates to the final delivery
- deep knowledge of the Brazilian Audiovisual production landscape practices
- international production experience with services and co-production deals
- prioritizing accurately while managing multiple subjects, keeping great attention to detail
- strong written and verbal communication skills;
- high level of adaptation and mobility.

### WORK EXPERIENCE

#### **NETFLIX (2020 – 2022) – Production Manager LLO Latam**

Focus on leading partner managed production of Local Language Originals Scripted Shows and Features, as well as strategical cross functional internal work with Creative, B&LA, Postproduction, Production Finance and other support teams. Analysis and approval of budgets, schedules, production companies and key people relations, and best practices from prep to delivery.

#### **PRODIGO FILMS (2013 – 2015) – Head of Production**

In charge of projects pipeline, budgeting, scheduling, and negotiation of key people and main vendors. Overseeing the production cycle from development to financing, execution and delivery of each project. Main contact person with institutions, commercial partners, talents and internal heads of department.

#### **AKTUELL COMUNICAÇÃO (2007 – 2008) – Project Manager**

Development of a platform for Claro Telecom, using the resources based on State Incentive Laws for cultural initiatives focused on Audiovisual.

#### **ACADEMIA DE FILMES (2001 – 2002) – Project Development Manager**

Implementation of the content and entertainment department.

In charge of formatting the projects to the Brazilian Incentive Laws and private prospects. Strategic planning and management of budget, schedule, teams and clients during development and financing.

**FILMOGRAPHY** DIR: Directed by PC: Production Company DIS: Distributed by

#### **7 Slaves (BRA / USA, 2020) – Executive Producer**

DIR: Alex Moratto | PC: O2 Filmes | Netflix Originals

#### **Airplane Mode (BRA, 2020) – Line Producer**

DIR: Cesinha Rodrigues | PC: A Fábrica | Netflix Originals

#### **Woman (FRA, doc, 2019) – Associate Producer / Brazil Executive Producer**

DIR: Anastasia Mikova and Yann Arthus Bertrand | PC: Hope Productions + Groch Filmes

## SPEECHES AND LECTURES

"Exec Production for Fiction Features and Shows"  
@B\_arco Centro Cultural  
(2020, 2023)

**Guest Teacher** for  
"Audiovisual Projects  
Development Specialization  
Course" at PUC-RS University  
(2019)

**Consultant** for Development  
Labs by FSA - Fundo Setorial  
Audiovisual (2018)

**Guest Speaker** for  
Audiovisual Production  
Lectures at FAAP (2004) and  
SENAC-SP (2009)

## REFERENCE CONTACTS

### **Beto Gauss (BRA)**

Producer / Partner Prodigio  
Films [beto@prodigo.com.br](mailto:beto@prodigo.com.br)

### **Ramin Bahrani (USA)**

Producer / Director /  
Scriptwriter (Oscar Nomine)  
raminbahrani@gmail.com

### **Nicolas Avruj (ARG)**

Producer / Director / Partner  
Campo Cine  
[nicolas.avruj@gmail.com](mailto:nicolas.avruj@gmail.com)

**Sueño Florianópolis (ARG/BRA, 2018) – Producer / Executive Producer**  
DIR: Ana Katz | PC: Prodigio, Campocine, Groch Filmes | DIS: Vitrine Filmes and Film Factory  
Best actress, special jury prize and international critics prize (FIPRESCI) at Karlovy Vary 2018

**Divorcio 190 (2017) – Executive Producer**  
DIR: Pedro Amorim | PC: Filmland International | DIS: Warner Bros.  
Best comedy feature film by Grande Prêmio Cinema Brasileiro 2018

**O Roubo da Taça/Jules and Dolores (2015) – Executive Producer**  
DIR: Caíto Ortiz (Netflix Original) | PC: Prodigio Films | DIS: Paris Filmes and Picture Tree Intl  
Audience Award - Visions - SXSW 2016  
Best Main Actor, Script, Production Design and Cinematography at Gramado Intl. Film Festival 2016

**Eu Receberia as Piores Notícias de Seus Lindos Lábios (2010) – Production Manager**  
DIR: Beto Brant and Renato Ciasca | PC: Drama Filmes. | DIS: Sony Pictures

**Cabeça a Prêmio (2008) – Executive Producer**  
DIR: Marco Ricca | PC: Academia de Filmes | DIS: Europa Filmes

**O Natimorto/The Stillborn (2008) – Executive Producer**  
DIR: Paulo Machline | PC: RT Features. | DIS: Estação Filmes

**Saneamento Básico, o filme (2007) – Unit Producer**  
DIR: Jorge Furtado | PC: Casa de Cinema | DIS: Columbia Pictures

**Ainda Orangotangos/Still Orangutans (2007) – Executive Producer**  
DIR: Gustavo Spolidoro | PC: Clube Silencio | DIS: Pandora Filmes  
Selected for Rotterdam Film Festival

**Cão sem dono/Stray Dog (2006) – Production Manager**  
DIR: Beto Brant e Renato Ciasca | PC: Drama Filmes | DIS: Downtown Filmes

**O Cheiro do Ralo/Drained (2006) – Associate Producer / Production Manager**  
DIR: Heitor Dhalia. | PC: Primo Filmes, RT Features | DIS: Estação Filmes  
Best Film by SP Intl. Film Festival and Rio Intl. Film Festival | Selected for Sundance Festival

**Aboio (doc, 2005) – Associate Producer**  
DIR: Marília Rocha | PC and DIS: Teia  
Best Film - Festival É Tudo Verdade 2005

**TV SHOWS** DIR: Directed by PC: Production Company SR: Showrunner

**Coisa Mais Linda – Netflix (S01 and S02 – 2018/19) – Executive Producer**  
DIR: Caíto Ortiz, Júlia Rezende, Hugo Prata | PC: Prodigio Films

**Terroros Urbanos – TV Record (05ep X 45min, 2018) – Line Producer**  
DIR: Fernando Coimbra, Juliana Rojas, Felipe Adami | PC: Sentimental Filme

**Outros Tempos: HBO Latam (06ep X 45min, 2017) – Executive Producer**  
DIR: João Wainer | PC: Prodigio Films

**Tempero Secreto – GNT Channel (13ep x 26', 2016) – Line Producer**  
SR: Pedro Amorim | PC: Primo Filmes

**Passionais/Passionates – GLOBOSAT (13x26', 2015) – Exec Producer**  
SR: Henrique Goldman, Marcela Lordy | PC: Prodigio Films

**Copa Hotel – GNT Channel (13ep x 26', 2013/ 14) – Exec Producer**  
SR: Vicente Amorim, Johnny Araújo | PC: Prodigio Films

**Família Imperial/Imperial Family – Disney Channel (20ep x 26', 2013) Exec Producer**  
SR: Cao Hamburger | PC: Primo Filmes

**FDP/SOB – HBO – (13ep x 26', 2012) – Executive Producer**  
DIR: Adriano Civita, Caíto Ortiz, Kátia Lund, Johnny Araújo | PC: Prodigio Films

**3% - Pilot (01 ep X 26', 2009) – Executive Producer**  
Produced by Netflix in 2016 as its first Brazilian Original Show  
DIR: JH Crema, Daina Gianechini, Daniela Libardi | PC: Maria Bonita Filmes